



# Chelveston-cum-Caldecott Parish Council

## Northamptonshire

### A2408 – Item 24-84: Purchase of a Parish Council mobile app.

**Background:** Cllr Seaman asked that a Parish Council app, similar to the one used by Raunds TC, be explored for this parish, as a way of contacting more of the electorate.

For clarity, an app is defined as a self-contained software package that allows users to perform specific tasks on a mobile or desktop device. Apps are either pre-installed on the users' device or distributed via a proprietary app store such as the Apple App Store or Google Play.

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Scan the QR code

Find local businesses  
Trails  
Keep up to date with local events  
Latest news  
Source local information

Free business listings  
Free to download

@Raundscouncil @RaundsTC @raundstowncouncil

www.raunds-tc.gov.uk raundstownapp@raunds-tc.gov.uk 01933 622087

**Details:** Raunds TC uses the same web services provider as this Council (Cuttlefish Media), but has used an Aubergine app (£1,995 to set up and then £400 a year ongoing).

Residents would simply download the Parish & Town Council's app (free) and select this parish. The app will replicate our website's colours and content e.g. our website's news, events, Council meetings, representatives and quick links will automatically present in the app.

The benefit is that unlike the website, the users will get notifications when we add news, events and meetings, so that they can see all our latest updates live. So the Council is "pushing" content out via the app, rather than relying on our residents "pulling" content in via the website.

The service is offered for £225 (+VAT) annually. However, it would be impractical to turn the service on and off yearly, any more than turning the website on and off, so this will be an ongoing commitment for future budgets.

**Proposal:** The Council is asked to decide if it wishes provide a Parish Council app. As this would be an unbudgeted expenditure this year, it is also proposed that 50% of the costs be vired from each of the Environment team and Events team budgets, as these are only 11.5% committed as at 50% of the FY24-25.

Mark H Hunter  
Clerk to the Parish Council